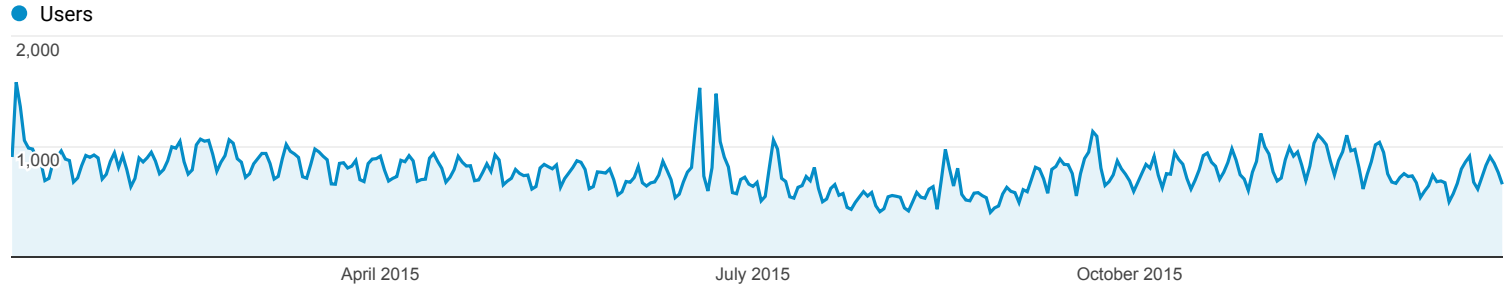


Audience Overview

All Users
100.00% Users

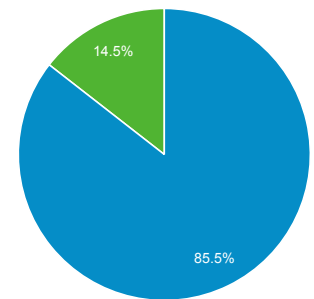
Jan 1, 2015 - Dec 31, 2015

Overview



Users 209,382	New Users 205,886	Sessions 320,478
Number of Sessions per User 1.53	Pageviews 1,278,321	Pages / Session 3.99
Avg. Session Duration 00:03:34	Bounce Rate 42.49%	

■ New Visitor ■ Returning Visitor



Language	Users	% Users
1. en-us	144,059	68.11%
2. en-gb	13,019	6.15%
3. ar	10,581	5.00%
4. de	3,559	1.68%
5. fr	3,553	1.68%
6. ar-ae	2,594	1.23%
7. zh-cn	2,382	1.13%
8. ru	2,161	1.02%
9. de-de	1,989	0.94%
10. pt-br	1,887	0.89%