

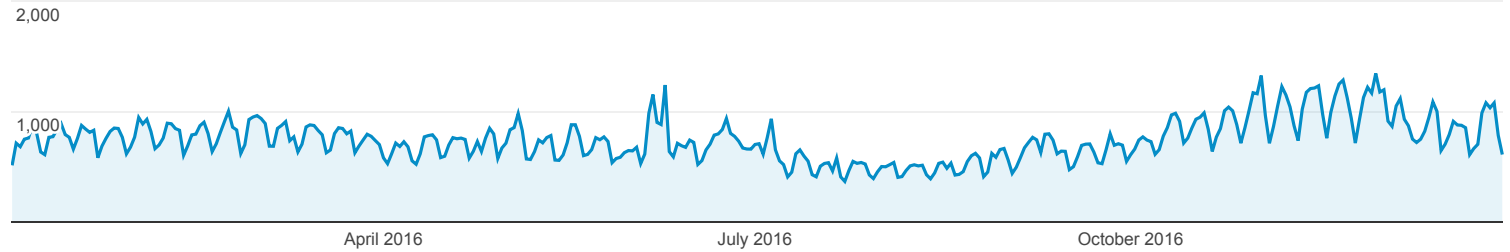
Audience Overview

All Users
100.00% Users

Jan 1, 2016 - Dec 31, 2016

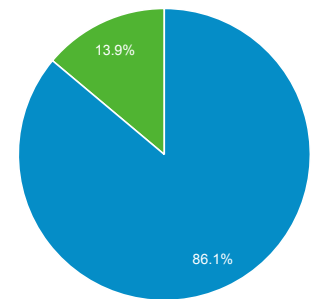
Overview

Users



| | | |
|--|-------------------------------|--------------------------------|
| Users 195,147 | New Users 192,788 | Sessions 315,829 |
| Number of Sessions per User 1.62 | Pageviews 1,329,337 | Pages / Session 4.21 |
| Avg. Session Duration 00:03:53 | Bounce Rate 42.53% | |

■ New Visitor ■ Returning Visitor



| Language | Users | % Users |
|-----------|---------|---------|
| 1. en-us | 129,724 | 66.62% |
| 2. en-gb | 13,968 | 7.17% |
| 3. ar | 12,695 | 6.52% |
| 4. zh-cn | 3,015 | 1.55% |
| 5. fr | 2,488 | 1.28% |
| 6. de | 2,074 | 1.07% |
| 7. ar-ae | 2,051 | 1.05% |
| 8. pt-br | 1,758 | 0.90% |
| 9. ru | 1,681 | 0.86% |
| 10. de-de | 1,444 | 0.74% |