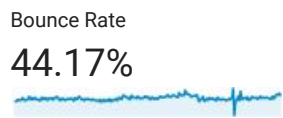
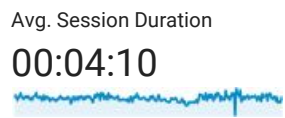
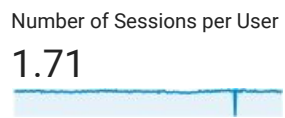
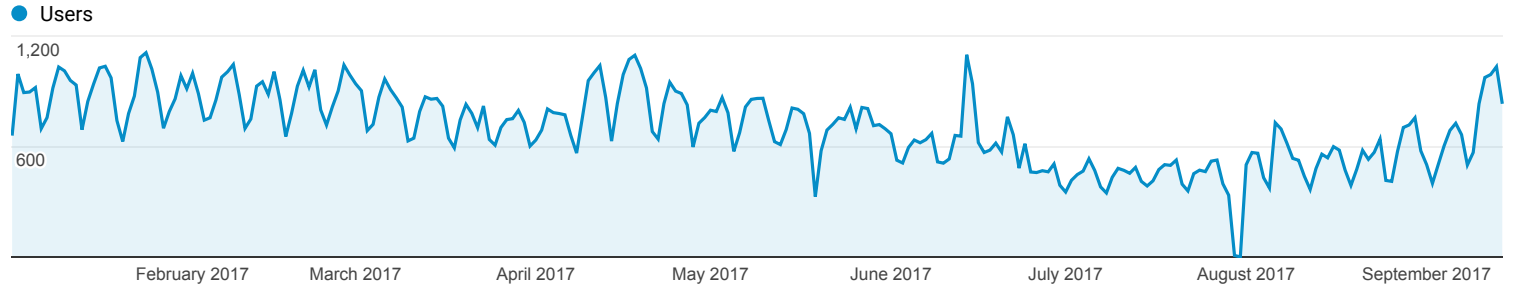


## Audience Overview

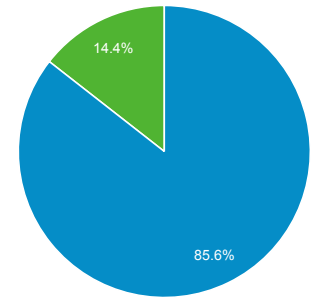
All Users  
100.00% Users

Jan 1, 2017 - Sep 14, 2017

### Overview



■ New Visitor ■ Returning Visitor



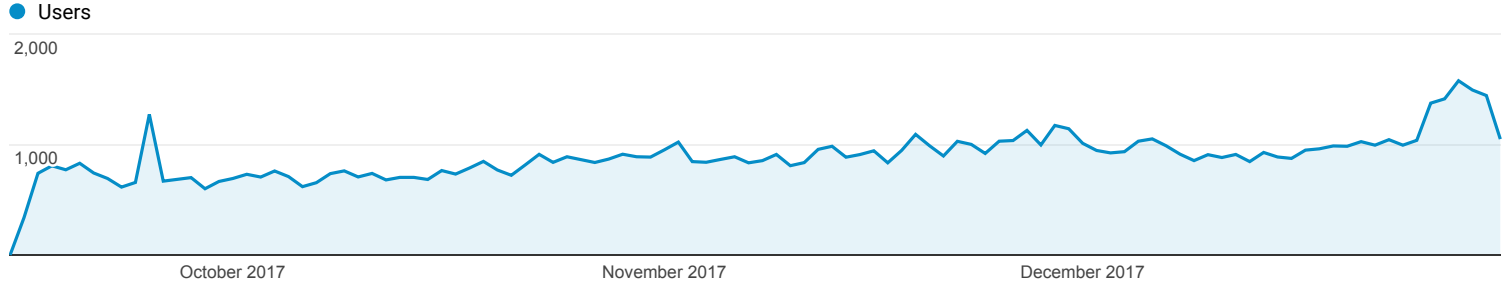
Language	Users	% Users
1. en-us	81,208	64.71%
2. en-gb	10,478	8.35%
3. ar	9,439	7.52%
4. zh-cn	2,435	1.94%
5. fr	1,751	1.40%
6. ru	1,504	1.20%
7. de	1,278	1.02%
8. ar-ae	1,122	0.89%
9. pt-br	1,074	0.86%
10. es	976	0.78%

## Audience Overview

All Users  
100.00% Users

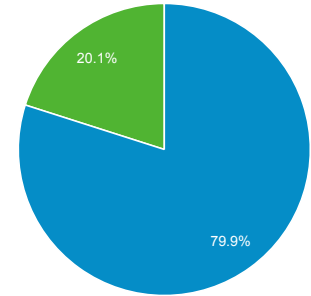
Sep 15, 2017 - Dec 31, 2017

### Overview



<b>Users</b> 61,863	<b>New Users</b> 61,389	<b>Sessions</b> 120,149
<b>Number of Sessions per User</b> 1.94	<b>Pageviews</b> 656,718	<b>Pages / Session</b> 5.47
<b>Avg. Session Duration</b> 00:04:27	<b>Bounce Rate</b> 28.69%	

■ New Visitor ■ Returning Visitor



Language	Users	% Users
1. en-us	29,103	47.19%
2. en-gb	10,456	16.95%
3. de-de	2,084	3.38%
4. de	1,482	2.40%
5. zh-cn	1,420	2.30%
6. fr-fr	1,221	1.98%
7. ru-ru	1,160	1.88%
8. ar	981	1.59%
9. fr	870	1.41%
10. ru	864	1.40%